



July 20, 2010
MEMORANDUM

TO: MATT MAYER
THE BUCKEYE INSTITUTE

FR: DAVID FLAHERTY
MAGELLAN DATA AND MAPPING STRATEGIES

RE: OHIO STATEWIDE BUDGET SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 1,800N autodial survey of registered voters in the state of Ohio. The interviews were conducted July 19th, 2010. This survey has a margin of error of +/- 2.31% at the 95 percent confidence interval. A more detailed presentation will follow.

T1. Are you registered to vote?

Yes.....100%

Thinking now about Ohio's \$8 billion dollar budget deficit...

T2. Among the following three options, which do you think is the best solution to balance Ohio's \$8 billion budget deficit? Increasing taxes, or cutting government services, or reducing the compensation packages of government workers?

Reducing compensation packages of govt. workers..... 50%
Cutting government services 27%
Increasing taxes 16%
No Opinion 7%

T3. And what would be your second choice to balance the budget deficit?

Cutting government services 45%
Reducing compensation packages of govt. workers 35%
Increasing taxes 16%
No Opinion 4%

COMBINED CHOICE FOR BEST SOLUTION TO BALANCE OHIO BUDGET DEFICIT

Reducing compensation packages of govt. workers 43%
Cutting government services 36%
Increasing taxes 16%
No Opinion 5%

T4. Do you think Ohio's state and local taxes are too high, too low, or just about right?

Ohio's state and local taxes are too high 52%
Ohio's state and local taxes are just about right 38%
Ohio's state and local taxes are too low 8%
No Opinion 2%

Thinking now about Ohio's regulatory environment for business.....

T5. Do you think Ohio's regulatory environment makes it easier, harder or has no impact on how businesses create jobs and grow?

Harder for businesses 56%
No impact on businesses 23%
Easier for businesses 11%
No Opinion 10%

Thinking now about Ohio workers and unions.....

T6. Do you think Ohio workers should be required to join a labor union in order to get a job or should Ohio workers have the freedom to choose whether or not to join a labor union in order to get a job?

Freedom to choose whether to join labor union 85%
Required to join labor union 12%
No opinion 3%



Thinking now about the differences in pay and benefits of government workers and private sector workers...

T7. In your opinion, should the pay, benefits, job protections, and pensions of government workers be higher, the same, or lower than private sector workers in Ohio?

Same as private sector workers..... 73%
Lower than private sector workers..... 14%
Higher than private sector workers..... 8%
No Opinion 5%

Thinking now about the different energy sources in Ohio and their costs.....

T8. With over 83% of Ohio's energy coming from coal, do you think Ohio should incur higher energy costs by moving to solar and wind energy, add more nuclear and natural gas energy, or stick with coal to keep energy costs down?

Stick with coal to keep costs down..... 38%
Add more nuclear and natural gas energy 29%
Move to solar and wind energy 28%
No Opinion 5%

T9. Would you describe yourself as conservative, independent or liberal?

Independent 41%
Conservative..... 40%
Liberal 19%

T10. Do you or any of your family members work for government?

No 80%
Yes..... 20%

T11. For statistical purposes, are you a man or a woman?

Female..... 54%
Male..... 46%



T12. Which of the following age groups applies to you?

18-34.....	15%
35-44.....	17%
45-54.....	23%
55-64.....	20%
65+.....	25%

T13. Do you consider yourself to be a Democrat, Republican, or independent voter?

Democrat	40%
Independent	32%
Republican.....	28%

T14. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

White	81%
Black or African American	14%
Hispanic or Latino.....	3%
Another Ethnic Group	2%

T15. If you added together the yearly income of all members in your household last year, which of the following groups would your total household income fall into?

Less than \$10,000	6%
\$11,000 to \$20,000.....	11%
\$21,000 to \$30,000.....	13%
\$31,000 to \$40,000.....	10%
\$41,000 to \$50,000.....	10%
\$51,000 to \$75,000.....	15%
\$76,000 to \$100,000.....	11%
More than \$100,000.....	16%
Not Sure.....	8%

Survey Methodology

This survey was conducted using automated telephone touch tone technology. The sample was randomly drawn from an Ohio voter file. The response data was weighted to reflect past general election voting demographics from the 2008, 2006, and 2004 election cycles. The 1,800 interviews of registered voters were conducted on Monday night, July 19th. This survey has a margin of error of 2.31% at the 95 percent confidence interval.

